

For Immediate Release: September 24, 2020

Contact: Linda Moran, Imoranmg@gmail.com or Marilyn Bagel, mbwriter2@gmail.com

Now Open: Virtual Art Exhibit "Inspired by Claire" New Video Showcases Art by Women of the Frederick Art Club

[Frederick, MD] When the pandemic halted the Frederick Art Club's plans to exhibit members' "Inspired by Claire" artwork at Heritage Frederick this past April, they were disappointed but not defeated. After a bit of brainstorming, the club moved quickly to Plan B: Production of a virtual exhibit complete with interviews of the artists and rare glimpses inside their studios.

The result is a content-rich and highly informative video that showcases ten artists' exceptional work in a variety of mediums. All the exhibit entries were inspired in some way by iconic fashion designer and Frederick native Claire McCardell—her designs, fabrics, use of pockets and other details, penchant for comfort and ease, and more. McCardell is the subject of a public arts project led by the Frederick Art Club to honor her with a bronze sculpture, surrounded by a garden, at Carroll Creek Linear Park.

The featured artists in "Inspired by Claire" are: Colleen Clapp, Jane Dunsmore, Marion L. Griffin, Sheryl Massaro, Linda Moran, Karen Peacock, Joan Plato, Mary Ryan Reeves, Linda Constant Robinson, and Cristy Stup.

The production team consisted of Claire McCardell Project steering committee members Julia Schaeffer and Marita Loose, and field videographer Drew Canning. John Woody, noted videographer, editor, and Apple Distinguished Educator, produced the video.

Links to the video can be found on the Members Gallery and other pages of www.frederickartclub.com. The direct link is https://vimeo.com/459735361.

With its \$209,000 fundraising goal for the sculpture achieved in August, the Frederick Art Club is now embarking on phase II: a welcoming garden that will surround the statue. The club anticipates the need for an additional \$55,000 to cover landscape and hardscape design, materials and installation, lighting, benches, and other elements to create an appropriately elegant venue for Frederick's own renowned fashion designer.